



**FAO Technical Workshop on  
Policies for Promoting investment in agriculture**

12-13 December 2011

Lebanon Room (D209), FAO HQ, Rome

**Programme**

**Monday**

**December 12, 2011**

**Opening Session (8:30 – 9:30)**

Opening Remark: Laurent Thomas  
Assistant Director-General, Technical Cooperation Department, FAO  
Richard China  
Director, Policy and Programme Development Support Division, FAO

Introduction to the Project “study on policy to increase investment in agriculture”:  
Masahiro Miyazako  
Project Coordinator, Policy and Programme Development Support Division, FAO

**Session 1 Workshop Introduction (9:30 – 10:15)**

Identifying key questions and issues for promoting investment in agriculture.

Speaker: Peter Hazell  
Professor, Imperial College, London  
Chair: David Phiri  
Chief, Policy Assistance Support Service, FAO

(Coffee break 10:15 – 10:30)

**Session 2 Trends in investments in agriculture and agroindustry (10:30 – 11:30)**

Trends in public and private investments levels in agriculture and agroindustry around the developing world, using country case studies to show differences by type of country. Disaggregate domestic and foreign private investment, and for different levels of value chains. Contrast patterns of investment in value chains for high value versus food staple products (crops and livestock).

Speakers: Jakob Skoet/ Sarah Lowder  
Economists, Agricultural Development Economics Division, FAO  
Bisaliah Siddanaik  
Ex-vice Chancellor, University of Agricultural Science, Bangalore  
(Synthesis of country case studies on capital formation in agriculture)  
Chair: Keith Wiebe  
Deputy Director, Agricultural Development Economics Division, FAO

### **Session 3 Investment by small and medium sized family farms (11:30 – 12:30)**

Trends in investment by small and medium sized family farms. What are the important drivers? There is a large literature that explores the roles of property rights, credit, farm size, risk, labour markets, education, and gender, and differentiating between short term investments (e.g. use of fertilizer or improved crop varieties) and longer term investments in land improvements, livestock, trees, etc.). This session will pay particular attention to the roles of own savings, remittances and credit, and how access to value chains affects investment behaviour.

Speakers: Benoit Cattin  
Centre de coopération internationale en recherche agronomique pour le développement (CIRAD)

Mahendra Dev Suryadevara  
Director, Vice Chancellor, Indira Gandhi Institute of Development Research, India

Chair: Arif Husain  
Deputy Chief, Food Security Analysis Service, WFP

(Lunch 12:30 – 14:00)

### **Session 4 Investment by large commercial and corporate farms (14:00 – 15:00)**

Trends in investment by large commercial and corporate farms. What are the important drivers? The determinants of investment behaviour for these types of farms may be quite different from that of family farms, but has not been studied much because of lack of suitable survey data.

Speakers: Derek Byerlee  
Independent Scholar, Washington DC

Pascal Liu  
Economist, Trade and Market Division, FAO  
(Overview of FDI in Agriculture and synthesis of country case studies on FDI)

Chair: Mohamed Manssouri  
Senior Officer, Investment Centre, FAO

(Coffee break 15:00 – 15:15)

### **Session 5 Private investment in agroindustry (15:15 – 16:15)**

Trends in private investment in agroindustry. We know much less about the patterns and drivers of this kind of private investment, yet it is increasing rapidly in many successfully growing countries. It is often accompanied by greater integration of market chains, such as the emergence of supermarkets and contract farming, and in Africa by corporate land grabbing. Public private partnerships have also become important. This session will capture different perspectives, including corporate industry and FDI, supermarkets, contract farming, and public private partnerships.

Speakers: Martin Evans  
Director, Agriprojects Consulting

Johan Swinnen  
Professor, Katholieke Universiteit Leuven, Belgium

Chair: Doyle Baker  
Senior Technical Officer, Rural Infrastructure and Agro-Industries Division, FAO

**Session 6 Public investment (16:15 – 17:15)**

Drivers and impact of public investment. The importance of the composition as well as the level of public investment. How does public investment impact on farm investment and private investment in agroindustry and human capital?

Speakers: Tewodaj Mogues  
International Food Policy Research Institute (IFPRI)

Wallace Huffman  
Distinguished Professor, Iowa State University

Chair: Atiqur Rahman  
IFAD

**Session 7 Investment promotion strategies for the development of inclusive agribusinesses (9:00 – 9:45)**

The presentation will discuss interventions by investment promotion agencies and similar public organizations for catalyzing and increasing investment in the agriculture and agribusiness sectors of an economy. It will also explore how innovative institutional arrangements can reduce market frictions that hinder investment flows into small and medium agribusinesses. Using country case studies, the presentation will highlight the potential and limitations of promising ways public support can be delivered to promote investments in agribusinesses while ensuring the participation of smallholders and poor rural households.

**Speakers:** Calvin Miller  
Senior Marketing Officer, Rural Infrastructure and Agro-industries Division, FAO

Emilio Hernandez  
Agricultural Finance Officer, Rural Infrastructure and Agro-industries Division, FAO

Julia Brethenoux  
Programme Analyst, InfoDev, The World Bank

**Chair:** Jutta Krause  
Sub-regional Coordinator for Central and Eastern Europe, FAO

**Session 8 Panel led discussion: How can private sector investment in agriculture be increased and made small farm friendly? (9:45 – 12:00)**

Panel members:

- Joselito Bernardo  
Director, Agriculture Department, Asian Productivity Organization, Japan
- Franklin Moore  
Alternate Permanent Representative of the United States of America to FAO
- Alejandro Vera  
Investment Promotion Expert, United Nations Industrial Development Organization
- Martin Evans  
Director, Agriprojects Consulting

**Chair:** Olyntho Vieira  
Minister, Deputy Permanent Representative of Brazil to FAO

(Coffee break 10:30 – 10:45)

(Lunch 12:00 – 14:00)

## **Session 9 Panel led discussion: How can governments help? (14:00 – 15:30)**

Panel members:

- Wallace Huffman  
Distinguished Professor, Iowa State University
- Bruno Hug de Belmont  
General Manager, Red de Inversiones y Explotaciones (REDIEX), Paraguay
- Mahendra Dev Suryadevara  
Director, Vice Chancellor, Indira Gandhi Institute of Development Research, India

Chair: Claudio Gregorio  
Chief, Near East, North Africa, Europe and Central and South Asia Service, Investment Centre, FAO

(Coffee break 15:30 – 15:45)

## **Session 10 Conclusions: A summing up (15:45 – 17:30)**

Panel members:

- Peter Hazell  
Professor, Imperial College, London
- Martin Evans  
Director, Agriprojects Consulting
- Jakob Skoet (TBC)  
Economist, Agricultural Development Economics Division, FAO

Chair: Richard China  
Director, Policy and Programme Development Support Division, FAO

## **Closing**